

# Pitch & Shout Journalist Terms & Conditions

## 1. Eligibility & Purpose

- The Pitch & Shout group is for working journalists seeking expert sources, case studies and professional insights for editorial purposes only.
- PR professionals and agencies are not permitted to join or pitch on behalf of clients.

## 2. Posting Requests

- You may post as many genuine editorial requests as you like.
- Requests must be for editorial use (no commercial, sponsored or advertorial requests).
- Please include clear deadlines and details in your requests to help experts respond appropriately.

## 3. Engagement & Respect

- Treat all members (experts and fellow journalists) with respect and professionalism.
- No trolling, harassment or unprofessional behaviour will be tolerated.

## 4. No PR Pitching

- If you also work in PR, you may not use the group to pitch on behalf of clients or promote PR services.
- The group is strictly for journalist/expert connections.

## 5. Use of Information

- Information shared by experts in response to your requests is for editorial use only.
- If you wish to use an expert's contribution for another purpose (e.g. podcast, event), please seek their permission first.

## 6. Privacy & Confidentiality

- Do not share member details or private group content outside the group without explicit consent.
- Respect the privacy of both experts and fellow journalists.

## 7. Group Promotion & Referrals

- You're welcome to invite other journalists to join! Please share the registration link with your network.

## 8. Monthly Prize Draw

- Each month, the journalist who posts the most genuine requests will receive a £25 voucher (wine or alternative).
- The decision is final and based on visible group activity.

## 9. Moderation & Removal

- The group is moderated by Amy Merrywest. Failure to adhere to these terms may result in removal from the group without notice.
- Any complaints or issues should be reported directly to Amy.

## 10. Changes to Terms

- These Ts & Cs may be updated as the group evolves. Members will be notified of any significant changes.

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## **Additional Clauses**

### 11. No Commercial Use

- The group may not be used to solicit products, services or for market research purposes.

### 12. No Cold DMing

- Please keep all initial expert contact within the group unless an expert invites you to connect or message them directly.

### 13. Disclaimer

- Membership is at the discretion of Amy Merrywest; the group reserves the right to refuse or revoke access at any time.